

POWER

BUZZ



NEWSLETTER OF THE POWER TO LEAD

March 23, 2013

EDITORIAL

"That creation itself will be set free from its bondage to corruption and obtain the freedom of the glory of the children of God." - Romans, 8:21

He once contemplated suicide, frustrated with life and bereft of an answer to the purpose of human existence. One day at New Delhi Station, drawn by his photograph, he chanced upon a book on Swami Vivekananda. He read on and found his answer : The motive of one's life lay in service to one's fellow humans. A former soldier in the Indian army, the social activist from obscure Ralegaon Siddhi, Kisan Baburao (Anna) Hazare, controversial though he may be perceived at times, has now become the face of India's struggle against corruption. He has taken that fight to the corridors of power and challenged at the highest level.

The Bondage to Corruption

Transparency International (TI) an NGO founded in May 1993 and headquartered in Berlin, operates through about 100 national chapters to monitor and publicize corporate and political corruption in international development. TI visions a world in which government, politics, business, civil society, and the daily lives of people are free of corruption. It defines Corruption as the **misuse of entrusted power or the use of public office for private gain**. Corrupt behaviour would include, bribery, fraud, stealing public resources, partiality and favouritism, seizure of public assets for private use, and so on.

Causes of Corruption

Why do officials misuse public office for private gain and why does the common man get involved in bribe-giving and unethical activity? The causes are myriad. But studies have revealed the following...



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**TRANSFORM YOURSELF
TO MAKE
A DIFFERENCE**
Power to Lead

A unique programme with a blend
of

Strategic Thinking, Management
Concepts &

Bible-based Christian Values

New Batch - No. 008

Sept 2013 to March 2014



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Ten most common causes of corruption:

- Lack of rules, regulations, transparency and accountability in public / private sectors.
- Weak implementation, leading to disregard of the law.
- Changing value systems - More importance to money than to ethics.
- High rates of Taxation.
- A parallel black money economy.
- Demand far outstripping supply.
- Bribes as a convenient means of getting work done or avoiding punishment.
- Employees supplementing their income with bribes.
- People's tolerance towards corruption.
- Absence of strong public forums in civil society to oppose corruption.



In TI's Annual Corruption Perceptions Index 2012 - a comparative listing of corruption among 176 countries worldwide - **India ranked 95th.** New Zealand, Denmark, Finland and Sweden were

the least corrupt, while Afghanistan, Myanmar, North Korea and Somalia brought up the rear. The U.K. stood at 16, the U.S. at 24 with neighbour Pakistan at 134.

Easier said than done

It is easy on the one hand to advocate refusing a bribe and, given the will, not too difficult to implement. But with-holding a bribe yet getting your work done, is another matter altogether.

Five methods honest individuals followed to avoid bribe-giving, yet get the job done :

Fighting the consequences. In 1983, while lunching at his tastefully decorated Bandra home, we were interrupted by three MTNL linesmen who had come to connect his newly acquired second telephone. The job done, palms were promptly outstretched for the customary dollop of grease. PTL's Joe Rodrigues, whose home it was, characteristically declined to oblige. A few months later when I recalled the incident, Joe confessed that the new phone had never worked properly, but that he was determined not to succumb, and would fight to resolve matters lawfully.

Touching all bases. A friend of mine, a medium-sized road contractor, has never been asked for a bribe. An inveterate names-dropper, he networks with anyone and everyone in

the BMC. Nobody has ever mustered the courage to ask him for a bribe.

Thy Need : Greater than mine. Another modus operandi is to research the target official. Marketing tells us that everyone has a need. Twenty minutes of friendly chat, and a little sniffing around usually reveals Mr. Official's interests, needs or areas of concern. And they usually go beyond mere money. Son needs a better job, daughter, school admission, wife, a leg up for her side business. It involves contacts, favours and a little effort. You solve my problem and I solve yours - almost always works.

My friends are your friends. A social worker I know, is an inveterate networker. He literally has hundreds of friends and acquaintances, most of them listed on his three Cell phones. Confront him with someone, and within minutes, he uncovers a host of common friends and acquaintances. The path is usually smoothed, sans bribe, of course.

Build Relations. Rajesh Kapoor (name modified), a very likeable Medical Rep of one of the leading multi-national pharma companies, whom I often worked with, used to get large orders from one of India's leading steel plants, without shelling out a penny. His visits were not about discussing finer points of medicine, but about doling out packets of cake, sweets or farsan, made by his wife, mother or aunt. Looking forward to his visits, the Purchase Dept. resembled one big happy party. Who could deny him his order?

Corruption Helpline

Taking up the crusade against corruption, Public Concern for Governance Trust (PCGT), an NGO headed by former police commissioner Julio Ribeiro, helps the common man fight corruption. Any citizen, asked to pay a bribe can approach PCGT on 022-23526426 or 23526452 or personally visit the office between 4 and 6 pm. They help the citizen get the work done without having to pay a bribe. DG, Anti-corruption Bureau , K. Subramaniam, recently assured full co-operation to the Trust.

We the People

Government alone cannot stop corruption. If civil society and our institutions remain spectators in the fight against corruption then it can never be eliminated. It is the duty and responsibility of every Indian to fight corruption, to promote honesty and integrity and to contribute to the reality of an honest India.

-Randolph A. Rodricks Batch 001.

Environment Management and Sustainable Living

Conducted by Dr Francin Pinto (Batch 006) and Bro. Anthony Alphonso

A PTL Alumni Workshop 'Global Warming', 'Care for Creation', 'Eco-friendly,' and 'Environment Management' are the buzzwords we hear today. We



often wonder whether 'I' as an individual, really make a difference? It was with these questions in my mind that I registered for the Workshop.

The session began with

Bro. Alphonso explaining the **'Life Matrix'**.

Human beings are at the top of the Matrix, followed by Animals and then Plants. Hence as Human Beings can 'think', it is their responsibility to care for the lower strata.

Dr Francin explained the meaning of Environment Management as:

- Managing the delicate balance between the earth's living and non-living components
- Environment Management is Resource Management, the key to Sustainable Living
- Environment Management is a lifelong process requiring:
 - o Knowledge of the Environment, Pollution and Sustainable Development
 - o Pro-Active participation to find situation specific solutions
 - o Courage to confront authorities for community level issues
 - o Dignity to those providing basic services in Environment & Resource Management

We examined the problems and solutions of the 4 basic areas: Water, Energy, Waste, and Green Space, with a lot of insights from Dr. Francin.

Some learnings :

- Nature has nothing called 'Garbage'. Nature has a cycle to take care of itself. It is a human being's greed, waste and indifference that disturbs the cycle
- Most are unaware and indifferent -- we must care for creation
- We must be the Instrument to effect a change
- An unexamined life is not worth living!
- Approaches to Corporate Social Responsibility

Dr Francin shared her success stories with Corporates and other Institutions in Waste Management solutions. The working lunch that followed, resulted in the preparation of the blueprint of the work to be done to take the learning forward, and to make a difference to the environment!

-Michelle Pinto - Batch 004



Stress kills, but a little bit helps...

Conducted by Mr. Joe Rodrigues (PTL Faculty)

A PTL Alumni Workshop

Stress kills, but a little bit of stress is good for you; it keeps you alert and improves performance at work. And if you are worried that stress will lead to heart disease, just do the stress test and a few stress-buster exercises. That's a sampling of the valuable insights we got at the Stress Management Workshop conducted by the renowned corporate trainer Joe Rodrigues, at the St. Pius Seminary, on 7 October, 2012.

Participants learnt about the harmful effects of stress and the 'stressors'. Stress lowers the body's immunity making us more vulnerable to diseases - affecting the body's ability to utilize nutrients like vitamins and minerals. Cancer & arthritis are also linked to stress.



The Stressors (which produce stress) are the 3 Cs: Change, Choice, and Conflict.

- Change happens all the time, but at a faster pace today. We are constantly trying to adapt and keep up with change.
- The wider the range of Choices (clothes, TV channels, food items) the greater the stress.
- Conflict (disagreement) at work or at home is also a stressor.

Participants also learned various ways to cope with stress:

Doing a body scan, certain breathing and physical exercises, meditation, working on self-image, and control. Learning to laugh more and doing social work also helps.

And when you have a few private moments, do the 'rag doll' routine or smile inwardly. Joe in his own inimitable style captivated the class the whole morning, getting everybody on their feet to laugh, dance and do the 'rag doll' shuffle - just to let off a little steam, and of course, to de-stress.

In the feedback that came in, many were of the opinion that it should have been a day-long workshop. Everyone had valuable takeaways - the teachings of the day, the preparatory material, the class exercises, the breathing exercises, and the every soothing meditation techniques.

-Brian Pereira - Batch 006



Leading Transformation at Work and in Life

Christian leadership is about transforming people, who, through their work, inspire many to realize their potential. What Power to Lead is trying to do is look at a person's possibilities and help that person develop into what he or she can be. 'The Son of God came to earth in order to bring women and men to the fullness of life?' What does it mean? It is only saying that there is a large potential in each one of us waiting to blossom forth.

We have all encountered persons whose lives have turned into amazing performances that are inspiring and draw spontaneous applause. Unfortunately, we also see very many who drift through life using little of their potential. Life without a dream is not worth living. But often, dreams are lost because of not knowing the process to a high goal through small steps - a slow progress over the years. But when we are enlightened of the slow process of natural growth, then seemingly impossible goals seem to be well within our grasp.

What PTL tries to do is help people create the large goals that God has given them, and at the same time reveal to them the process of turning dreams into reality. This allows one to fulfil Jesus' call to be 'A light to the world' in one's work and life environments.

Fr. Francis de Melo - PTL Faculty



A step forward...

Power to Lead is a launch platform for discovering our Purpose in life. In the past few months we have learned a lot and we believe this learning will not stop here. 'Leader' was just a word before we enrolled. However, PTL has made us realize that whatever was needed to make us excel was within us all the time.

Personally, I always wanted to do something for underprivileged kids who do not get life's basic necessities. The current batch of PTL, came around and helped me with direction. One of my batch mates knew of an upcoming NGO, working for just the same cause. Together we have already succeeded in changing one life. A young boy was forced into child labour on the death of his father. We helped him continue his education and plan for a future. This initiative has resulted in the inclusion of this student in the March 2013 Board exams.

PTL has helped realize my personal capabilities by taking one step a time, helping me make a difference, and working for a cause close to my heart.

Glevina Mathias - PTL Batch 007



Life after PTL

The name says it all. To me PTL has truly been a beacon of light, struggling as I am against life's buffeting waves, helping me inch closer towards the welcoming shores of success. Tossed by my imperfections, it was only the intent to cross over, that led me to enrol for the Program. Life has never been the same again. The storms have not ceased. But now, the float ensures that I dictate the course of my journey.

Through this medium I would urge you all, to go forth and give of your best. We are all stewards, entrusted with certain talents. Many are called to undertake this Program, but few are chosen to pass this flame on to the world.

To which group do you belong?

Maria Dias - PTL Batch 006



007 - A Report

Batch 007 has a strength of about 50 participants with a mix of bankers, educationists, corporate executives, entrepreneurs, social workers, housewives, engineers, working couples, etc., all of whom wish to make a difference in the lives of others.

The Power to Lead Programme helped us all...to see the contribution and the power of ONE - to respond rather than react.

The Projects that each of us worked on in the course of the Programme, helped define our Vision and spell out our Mission in life, PTL also helped us bond within the team, build our confidence, showed our strengths and weaknesses and how to work on them.

To name just three of the many Projects :

- Fabulous Five-(A Designing and Tailoring institute)
- Eco-Entrepreneurs-(Waste Management) and
- Frost Care Holdings - (A/c servicing)

...all these gave us an insight into what was achievable and how to use our potential to excel.

Some of the topics in the Programme, such as Leadership Styles, Time Management, Critical Thinking, Analytical Thinking, Prophetic Leadership, etc., made a dramatic change in our perception. They helped us build better relationships at home, in the workplace and in the community.

Some of the Tools at our disposal, such as Smart Goals and Panchamrut helped us in investing and planning our time and money and aided us in realising our goals. They helped us put our ideas into practice and make them work, focusing and keeping the end in mind.

In conclusion, we, the Power to Lead Batch 007 have a shared vision of creating a better world following the values of Christ (Truth, Justice and Freedom) and enjoying the fruits of love, joy and peace.

We pledge to work always, to be a part of the solution and not part of the problem.

Maria Harding PTL Batch 007

Small-town boy to spiritual leader. Underground worker, to supreme Pontiff. From a hard life in Nazi-occupied Poland, his mother struck down by kidney failure, his brother by scarlet fever, to sportsman, scholar, actor, and candidate for Sainthood, His Holiness Bl. John Paul II.

With the resignation of His Holiness Pope Benedict XVI, and the election of a new Pope, the spotlight is once again on the Papacy. Scholars and researchers will now, sit back, dissect and analyse Pope Benedict, his life, his papacy and the impact it has had. This period provides us the opportunity of delving into the life of yet another remarkable Pope.

“Santo Subito!”



Inspirational Leadership

from the life and times of the ‘Pope of the People’
“Santo Subito!”,
“ S a i n t h o o d now!”, the cry at St. Peter’s Square at his funeral

Knowledge

1958: Pope Pius XII names Karol Wojtyla, Auxiliary Bishop of Krakow. By then Wojtyla was Prof. of Ethics, had earned two doctorates, clandestinely studied theology during the oppressive Nazi occupation, mastered philosophy and literature and was also a playwright and poet.

Leadership Lesson 1: Leaders are Readers. Along with general studies, specialized knowledge is the key to effective leadership. If you were to spend just an hour a day, reading up your field and applying the knowledge, within a few years, you could become an 'expert'. People hunger for a leader with superior knowledge.

Humility

1978: Elected Pope, John Paul II refuses formal papal coronation in favor of a simple inauguration ceremony. He denounces the royal "We", referring to himself plainly as "I". Unimpressed by the trappings of power, he had a simple way of communicating, that endeared him to people. Embodying Servant-leadership, he embraced the title : Servus Servorum Dei (Servant of



With Lech Walesa, of the people's Liberation Movement - Solidarity

the Servants of God).

Leadership Lesson 2: Leaders are Humble. We too must make ourselves available to people, seeking to understand and encourage. Leadership by visiting, meeting with, talking and listening to people’s needs, earns respect and trust.

Heart

1979: Visits his homeland, now as Pope and speaks to the Polish people, inspiring ‘Solidarity’, the first independent labor movement in the Soviet bloc. Speaking out against Poland’s Communist Regime, the Pope did not mouth the typical ‘Visiting Dignitary’ tone. He spoke from the heart and from the gut, the language of the people: ‘Walk tall and be not afraid.’ A flame of counter-revolution was lit in the collective consciousness of the Polish people, sparking the Solidarity movement for freedom that eventually toppled the Communist Regime in Poland and in all of Europe.

Leadership Lesson 3: Leaders have Courage. The leader that speaks from the heart scores over reason alone.

Forgiveness

1983: Just two years after the assassination attempt on his life, and several months of painful recovery, Pope John Paul II meets gunman, Mehmet Ali Agca in prison and offers forgiveness. In 2000, on the Pope's request, the Italian government grants clemency to a repentant Agca.



In the prison cell with assassin Agca

Leadership Lesson 4: The mark of a true leader is Forgiveness. We are all fallible humans who make mistakes. Also, by offering forgiveness, the person who errs, is unlikely to repeat the same mistake, and will likely remain fiercely loyal to you.

Responsibility

2000: After Auschwitz in 1979, in 2000, Pope John Paul visits Jerusalem's Yad Vashem, the official memorial to the six million Jews killed in the Holocaust, praying for reconciliation between Christians and Jews and apologizing for the sins of anti-Semitism by the former.

Leadership Lesson 5: Leaders take Responsibility. They acknowledge mistakes. Blaming and complaining is the mark of a loser. We can make excuses or we can make progress - we can't do both.

Pope John Paul II was a rebel with a cause. A champion of human worth and dignity, a freedom fighter, torch bearer for social justice and a Pontiff who left a lasting legacy of moral leadership, that we all need to follow.



Batch 001



Batch 002



Batch 005



Batch 006

A work in progress



LEADERS



Batch 003



Batch 004



Batch 007

PTL : A vision bearing fruit



Bringing Hope to the Hopeless



Financial success and social status often seem to overshadow the concept of Leadership. After much introspection, I began my journey of understanding Leadership and how PTL has transformed ordinary individuals into Powerhouses of Committed Change’.

I interviewed a few noteworthy PTL participants, one of the first being **Michael Barboza**. Simple, down to earth and shy, his story shows how Leadership takes shape in the bosom of adversity. Following a hard upbringing in Mangalore - Michael cycled 12 kms to school everyday - he got his break in Citizen Bank, where he continues today. Asked what life was like before PTL? ‘Dead wood’, replied Michael. ‘Mechanical, artificial, with no motivation to move beyond the comfort zone’, his wife pitched in.

As Manager of Citizen Bank’s Madh Island Branch, Michael came across the Kamaathis. Migrant, daily wage labourers in the construction and fishing industries, from Andhra and elsewhere, they had few belongings, no proof of identify and lived in rickety asbestos-lined rooms of 6 feet X 6. Their only dream-to earn, save and send something home.

Their earnings poorly secured, they could not even open bank accounts, needing many a document to do so. When thieves or tragedy struck their savings were simply looted, many being impoverished over and over again, with no one to turn to at all.

“A Leader is a dealer in Hope”, said Napoleon Bonaparte. The plight of the Kamaathis came to Michael’s notice. His early experiences with adversity, his banking background and his PTL training promptly moved Michael. Rules were studied, relaxations made and accounts opened with an

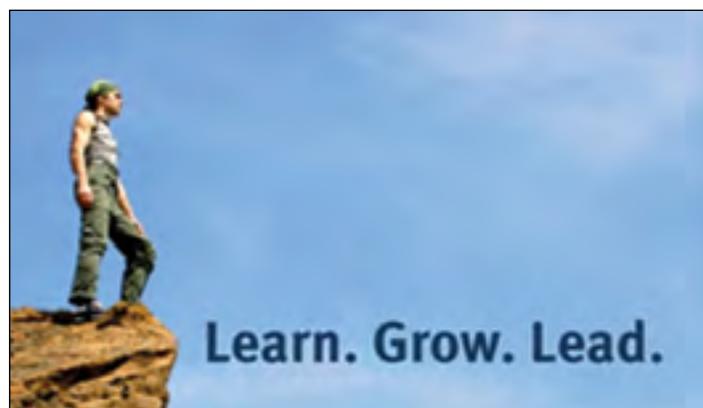
introducer, just one document, and a minimum balance of only Rs. 100/-.

The circle of poverty can be broken only through wealth creation. In two years, Michael opened 250 accounts, empowering over 1,000 individuals. Motivated by PTL, Michael challenged the status quo, connected with the problem and delivered a solution. Today he is reaching out to over 2,500 families annually. Way to go Michael !

Dr Francin Pinto- Batch 006



“ To lead people, one must walk beside them.”
-Lao Tsu



And God said, “Let there be light!”

- Genesis



“You light up my life”

A project conceived by :

- McEwen Pereira,
- Vinay Fernandez,
- Simplicio Assumption,
- Glynis D’Souza,
- Leena Nadar and
- Lovie Fernandes

All of Batch 004

Unless mistaken, it is our understanding that this praiseworthy Project Plan still has to come to fruition. We urge someone from among the PTL family to consider networking with the Project Planning Team, bring to bear expertise and resources and help this praiseworthy concept see the light of day.

Economical, modern light for 742 million Rural Indians
Estimated size of the Indian Rural Market in 2002,
Rs. 1,23,000 crores.

Vision: By 2020 every rural Indian home deprived of electricity, is lit up at night, by affordable, high quality, eco-friendly renewable-energy powered, innovative LED light sources.



Hand-cranked driven dynamo-powered torches and lanterns.

A light source that

- Does not require electricity
- Is easy to operate even by illiterate people
- Gives continuous light for at least 4 hours on a single charge
- Brightness sufficient to light up a 10’ x 12’ room
- Trouble free operation for at least 5 years
- Maintenance free
- Affordable
- Environment friendly

LED based light source

- Low power consumption, hence a single charge lasts longer
- Bright and hence can light up a room sufficiently

2 Sales Models : Can be sold outright or Rented out

There is a need to :

- Identify Entrepreneurs
- Microfinance them to set up a rental business
- They buy a set of lanterns
- Rent these to their client base for a daily fee of Rs. 2-5 (Close to what they spend for kerosene)
- Investment recovered within a year
- Option for entrepreneurs to sell them as second hand purchases after they recover their costs

**A genuine leader is not a searcher of consensus
but a moulder of consensus.**

– Martin Luther King Jr

Q & A with Dr. R. B. Smarta

Interviewer : **Michelle Pinto**

Michelle: Dr. Smarta, you are one of the Founders of the Power to Lead Program. Who were your Co-founders and what inspired you to start this initiative?

Dr. Smarta: Power to Lead is based on Divine inspiration and intervention with the Blessings of Jesus. The Founder members are myself and Ms. Ruth D'Souza along with the prayers and blessings of Fr. Roland Fialho. Within no time at all, around His wishes, Power to Lead was blessed with a Core Team which included Fr. Cleophas Fernandes, Fr. Keith D'Souza, Fr. Harry Vaz and Mr. Conrad Saldanha. This team shaped the first batch of Power to Lead with the concepts, model, design and sessions.

Right from the beginning, as Programme Director, Ms. Ruth D'Souza has been solely responsible for fine tuning the syllabus, selection of faculty, quality of delivery and the motivation of participants. You can imagine the kind of commitment, enthusiasm and strength it requires to support and produce batch after batch for the last eight years! All credit to her!

We have observed that on his own, the common man cannot get his voice heard, even if it is a legitimate one. All over the world it is the same. Unless you have influencing Leaders in society, it is very difficult to change the country's top leaders along with their behaviour. Power to Lead is perhaps born for that purpose - to transform leaders for the future

Michelle: Could you please tell us something about the Power to Lead Programme and what it hopes to achieve?

Dr. Smarta: Power to Lead is not a management programme. It is beyond just management. It is about Leadership! It directly touches an individual's own potential to be a leader and trains him/her to develop leadership skills. It empowers him/her or her to contribute towards a cause.

While selecting candidates, we observe and accept those who have a cause and a burning desire to become a leader and contribute to his or her own career, in the community through the Church or in society! Thus, Power to Lead is application-oriented and not just conceptual. Take civic issues. If Leaders are trained, they could be the force from the bottom and get issues resolved, thus making a difference to society

Michelle: Dr Smarta you have been very vocal in your belief that people have a lot of dormant potential, enthusiasm, courage and drive, to actually be the change in their circle of work and society. Could you share your views please?

Dr. Smarta: Many a time, all these qualities are present

and available within each individual but one gets paralyzed due to lack of courage, or what is referred to as 'Analysis Paralysis'. This arouses in him the fear of consequences and multiplies the constraints at hand, if he takes up this task. Sometimes, he even feels he has no time, as his time is getting utilized in his job, Church work and family. It becomes very difficult for him to balance these. Hence, he does not dare to step out from this vicious cycle and make a difference. Sometimes, it is not being utilized because he feels he is alone and there is no network with him.

In fact, it is absolutely wrong. As each individual gets trained to face all these above-mentioned challenges there is already a network of more than 250 PTL leaders in the Alumni! Nobody should feel alone. Once they start networking with each other and believe in themselves, they will have enough support from each other.

Michelle: PTL has trained over 250 participants and you must have seen a lot of participants go out and succeed personally, professionally or socially. What are the satisfiers and dissatisfiers that you have experienced and could you share with us one or two success stories - a result of the PTL training?

Dr. Smarta: We the Core Team and even the Alumni feel proud of all our Participants.. We believe that Power to Lead is a Movement and not a Programme alone! These occasions give us a confirmation of a Movement. We feel very happy and proud.

There are no one or two success stories. There are many such stories, and through Power Buzz, you must make them known at least to the inner world of Power to Lead members so that they become more aware and conscious of their own strengths and step out to make a difference to the scenario of the next ten years.

Michelle: Vision 2020 for PTL? Or given the backdrop of the current scenario - political, economic, social - what is the message that you would like to send out to Christians of today?

Dr. Smarta: In my opinion, leaders from Power to Lead must occupy significant positions in their lives as well as in society. They should abide by the principles of Value based Leadership and this encompasses the political, economic and social issues of society.

There is a need to take decisions based on values and show the world that this style also works. This is Value based Leadership. Its style is ethical, transparent and yet powerful enough to lead the world!



Fr. Cedric Prakash

Human rights activist, eloquent orator, effective writer and man of great courage, Fr. Cedric Prakash sj has committed himself to the service of faith and the promotion of human rights, communal harmony, justice and peace, since the last 30 years.

Recognized and bestowed with many awards nationally and globally for his brave work as the Director of Prashant - a centre for human rights, Justice and Peace,

Fr. Cedric is associated with Power to Lead for the past five years as a faculty who has the fire and vision to bring about a change in society.

Fr. Cedric Prakash has been a recipient of several international awards and honours, including the French "Chevalier of the Legion of Honor," and an award by the President of India for his work in promoting human rights and religious harmony.



Fr. Prakash has been championing the cause of Human Rights in Gujarat and in other parts of India. In the wake of the Gujarat Carnage of 2002, he

has testified before the US Commission for International Religious Freedom in Washington.

Of his recent achievements, The Indian American Muslim Council (IAMC), an advocacy group dedicated to safeguarding India's pluralist and tolerant ethos, has welcomed the 'Outstanding Achievement Award' presented on Monday, November 19th 2012 to 'renowned Indian human rights activist and Jesuit priest, Father Cedric Prakash, sj' by the City of Harvey in Illinois. The plaque presented to Fr. Prakash noted with appreciation Fr. Prakash's "struggle and selfless service in the cause of justice and human rights in Gujarat, India."

Among the prestigious awards received by him are the Kabir Puraskar which the President of India conferred on him in 1995 for his work in the promotion of Communal Harmony and Peace and the Rafi Ahmed Kidwai Award for Humanitarian Work presented in 2003 by the Indian Muslim Council, USA.

We are privileged to be associated with Fr. Cedric and be inspired by his brave efforts.

Thank you Fr. Cedric, for being an inspiration and motivation to us.

Ms. Ruth D'Souza

*The spark, the gears and the engine of progress...
Of Power to Lead.*

Ruth D'Souza has been all that and more.

Leadership qualities manifest themselves in many ways. When misfortune struck, sometime in 2008 and Ruth was left homeless, her flat reduced to ashes, she hardly missed a step. Excusing herself from a session or two, she was back at PTL, smile and all, as if she had no care in the world. That she had God at her side was borne by the untouched Bible by her charred bedside, when all around was burnt to cinders!

Programme Director of Power to Lead, and the embodiment of PTL right from its conception, Ruth is a graduate in



Microbiology with a post graduate degree in Management. She is currently pursuing her Doctorate on Values Based Leadership, is a certified management consultant from IMCI (Institute of Management Consultants of India) and visiting faculty at Mumbai University and Bombay Management Association.

Faced with crippling health issues, Ruth paid heed to her calling and overcame them all, to succeed as management consultant and inspirational speaker. Her expertise lies in business strategy, marketing and sales management, competency development, performance management systems and improving effectiveness in marketing operations. Ruth has led strategic consulting and training interventions in leading national and multinational companies like GlaxoSmithKline, Ranbaxy, Abbott Pharmaceuticals, Zydus Cadila group, Win Medicare, and many, many more.

Editor, writer or publisher in a number of publications in the field of Medical and Marketing Management, such as Physician's Digest, Interlink Insight, Connectivity and Interlink Whitepaper - not to forget our very own Power Buzz - Ruth is a regular writer on Management topics. She has contributed her thoughts to a recently released international book, 'Innovation of Healthy and Functional foods'.

Talking about foods, Ruth is a diehard 'foodie' blessed with the joi de vivre. If the PTL fare has been on a continuous upswing since Batch 001, all thanks to Ruth herself!

PTL ALBUM



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